

Sun Valley Business Partner Proposal (2011-2012)

Level	Star: \$1000	Booster: \$500	Friend: \$250
Directory Listing included	Full page (\$500 value)	Half page (\$300 value)	Business card size (\$125 value)
Special Email blast & Friday folder insert	5x per school year	2x per school year	1x per school year
Website link – “Preferred Vendor” page on updated www.sunvalleypto.com	Elite placement on sunvalleypto pages including logo, link and text	Placement on sunvalleypto pages including logo & link	Standard placement on sunvalleypto pages including link
Banner	large	small	none

Sun Valley Business Partner Proposal (2011-2012) WITHOUT DIRECTORY AD

Level	Star: \$500	Booster: \$250	Friend: \$150
Website link – “Preferred Vendor” page on updated www.sunvalleypto.com	Elite placement on sunvalleypto pages including logo, link and text	Placement on sunvalleypto pages including logo & link	Standard placement on sunvalleypto pages including link
Banner	large	small	none

1. The PTO reserves the right to approve vendors and their campaign for this policy.
2. Any business partner approved is responsible for the initial text of the email and the cost and production of approved bilingual flyers for Friday Folder distribution.